



Marketing Calendar 2023

January



	Dry January & Veganuary begin
SUN 01	New Year's Day
MON 02	New Year's Day Bank holiday
TUE 03	New Year's Day Bank holiday (Scotland)
MON 16	Blue Monday
SUN 22	Chinese New Year
WED 25	Burns Night
FRI 27	National Chocolate Cake Day
TUE 31	Dry January & Veganuary end

February



	LGBT History Month
SAT 04	World Cancer Day
SUN 05	World Nutella Day
THU 09	National Pizza Day
TUE 14	Valentine's Day
FRI 17	Random Act of Kindness Day
MON 20	Love Your Pet Day
TUE 21	Shrove Tuesday / Pancake Day
WED 22	Ash Wednesday

March



FRI 03	World Book Day
WED 08	International Women's Day
FRI 17	St Patrick's Day
SAT 18	Red Nose Day
SUN 19	Mother's Day
MON 20	First Day of Spring
WED 22	Ramadan Begins
SUN 26	BST Starts

April



	Stress Awareness Month
SAT 01	April Fools Day
FRI 07	Good Friday
SUN 09	Easter Sunday
MON 10	Easter Monday
	Sibling Day
TUE 11	National Pet Day
	Earth Day
SAT 22	End of Ramadan
SUN 23	St. George's Day

May



MON 01	Early May Bank Holiday
THU 04	Star Wars Day
SAT 06	King Charles II Coronation Day
MON 08	Bank Holiday for Coronation of King Charles II
SAT 13	World Cocktail Day
TUE 16	International Day of Light
WED 17	World Banking Day
MON 29	Spring Bank Holiday

June



	Pride Month
SAT 15	National Beer Day
SUN 18	Father's Day
THU 21	Summer Solstice
TUE 25	Armed Forces Day

July



MON 03	Wimbledon Begins
TUE 04	American Independence Day
SUN 16	Wimbledon Ends
MON 17	World Emoji Day
SUN 30	International Day of Friendship

August



TUE 01	Summer Bank Holiday (Scotland)
TUE 08	International Cat Day
SAT 19	World Photography Day
SAT 26	International Dog Day
MON 28	Summer Bank Holiday (England & Wales)

September



MON 04	Labour Day (USA)
WED 06	Read a Book Day
SUN 10	World Suicide Prevention Day
SAT 23	Autumn Begins
THU 28	National Fitness Day
SAT 30	World's Biggest Coffee Morning

October



	Black History Month
	Breast Cancer Awareness Month
TUE 03	Buy British Day
TUE 10	World Mental Health Day
FRI 27	World Smile Day
SUN 29	BST Ends
TUE 31	Halloween

November



WED 01	Men's Health Awareness Month
SUN 05	Guy Fawkes Night
SAT 11	Remembrance Day
SUN 12	Remembrance Sunday
FRI 24	Black Friday
MON 27	Cyber Monday
THU 30	St Andrew's Day

December



SAT 02	Small Business Saturday
MON 04	National Cookie Day
THU 14	Christmas Jumper Day
FRI 22	Winter Solstice
SUN 24	Christmas Eve
MON 25	Christmas Day
TUE 26	Boxing Day
WED 27	Bank Holiday
SUN 31	New Year's Eve