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Accelerate your hiring process with mobile messaging

The struggle for talent is real, so reaching qualified candidates quickly, efficiently and securely while seeing a cost benefit is a win for recruiters, clients and candidates...



Esendex lets you fill positions in an instant and keep your candidate data fresh...

**Standing out in a fiercely competitive
recruitment market requires effective
and consistent communication with
both clients and candidates.**

We provide recruiters with robust mobile
messaging capabilities that streamline
processes, enhance candidate and client
experience, and elevate placement rates.



How recruitment agencies can use communication services from Esendex

WhatsApp Business Platform and SMS are the two of the world's biggest messaging channels.

This shouldn't come as a surprise, considering **92% of the world own mobile phones and 86% own smartphones.**

Both channels are extensive in their reach and boast impressive engagement rates.



Here are some of the ways that Esendex can help you to ace your recruitment outreach.

1.

Seamless job notifications

Fill vacancies quickly when you effortlessly notify registered candidates about new job openings that align with their skills and preferences.

With 96% of people checking SMS notifications within the first 3 minutes of receiving one you can ensure timely communication, capturing the attention of qualified candidates and encouraging them to apply promptly.

Such rapid responses can be particularly vital for agencies that **fill temporary shift cover**, as it allows candidates the earliest possible opportunity to sign up compared to alternatives, like email, with a far slower response rate.

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2. Instant replies



Want to receive replies from interested candidates in an instant? Engage in **two-way conversations** with Esendex's messaging solutions, whether it's via an SMS Virtual Mobile Number or WhatsApp Business Platform.

3. Reliable interview reminders

Eliminate no-shows and enhance candidate preparedness by sending SMS or WhatsApp reminders for upcoming interviews. Our online messaging platform allows you to provide essential details such as date, time, location, and any required documents, enabling candidates to stay organised and present their best selves.

4. Real-time application updates

Foster transparency and deliver a **superior candidate experience** by keeping applicants informed about their application status. Whether it's shortlisting, interview selection, or final outcomes, send notifications to ensure candidates are promptly updated, reducing uncertainty and increasing engagement.

5. Effortless onboarding

Simplify the onboarding process for new hires through messages containing critical information. From paperwork requirements to orientation schedules and contact details, you can ensure a **smooth transition for candidates** as they embark on their new roles.

6. Streamlined skills assessment and tests

Enhance efficiency in evaluating candidates' skills and progress through the recruitment stages by leveraging the power of SMS and WhatsApp. Send candidates links or instructions for online assessments and tests, enabling seamless evaluation and informed decision-making.

7. Engaging event notifications

Boost attendance and engagement at your job fairs, career workshops, and networking events with **event notifications**.

Seamlessly send invitations, reminders, and updates to candidates and clients, ensuring they stay informed and actively participate.

8. Convenient client communication

Facilitate efficient communication with clients. Share candidate shortlists, CVs, schedule interviews, or request additional information seamlessly, ensuring smooth collaboration and prompt feedback.

9. Insightful surveys and feedback

Gather valuable feedback and assess the effectiveness of your recruitment services through SMS surveys. This will enable you to obtain candidate and client feedback, empowering you to make data-driven improvements.

Esendex can save recruitment agencies time, resources and importantly, get results.

[Law Staff Legal Recruitment](#), a prominent legal recruitment agency, partnered with Esendex to address their communication challenges. By leveraging our SMS solutions, the recruitment agency was able to send compelling and captivating messages that not only grabbed candidates' attention but also **inspired immediate action**. In fact, 45% of their referral candidates were credited to SMS Landing Pages.



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45% of our referral candidates are now credited to the SMS Landing Pages. This has given our campaigns a huge boost.

KATHIE CROSKELL, MARKETING, LAW STAFF LEGAL RECRUITMENT

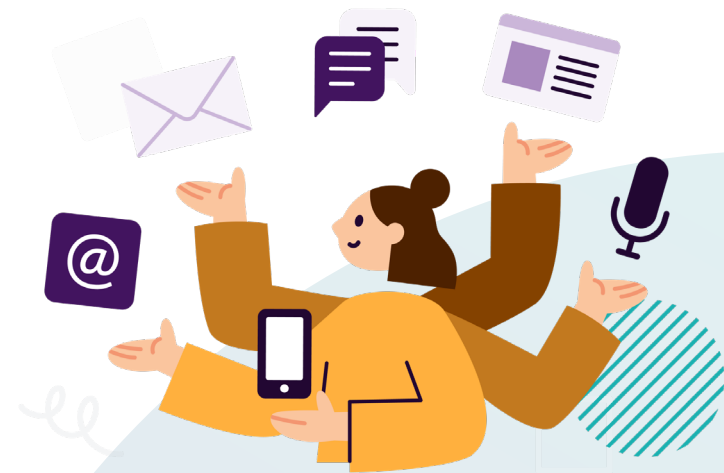
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We integrate too

Esendex integrates with a number of leading HR and Recruitment platforms. By integrating mobile messaging with your existing software, we enable you to create targeted, personalised communications that grab attention and drive results, within minutes. If you're interested in finding out more, please feel free to get in touch.

Automate your most time-consuming recruitment tasks

No matter what the size of your recruitment business, at Esendex we can offer you a solution that will help you to focus your time on the tasks that matter most, while we handle the rest. By integrating either SMS or WhatsApp business messaging into your own software, using our [API](#), you can automate a whole host of admin tasks and deliver a great experience to both your candidates and clients. Prompting candidate call-backs, requesting and receiving replies to fill shifts, notifying candidates about roles and prompting interview feedback etc, can all be done automatically. And if integrating our API is not for you, you can still be up and running and sending and receiving messages in minutes, with our intuitive [online portal](#).



Solve your communication challenges with a provider that gets recruitment

When you work with Esendex, you're working with a team that understands your industry and knows the key challenges both internal hiring teams and external agencies face. From the moment you sign up, we work with you to create mobile messaging journeys that help you to quickly **rise to your challenges to exceed client and candidate expectations.**



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